

Elect

VIII

CBGS

Enterp. Development

24

Q.P. Code : 727601

(3 Hours)

[ Total Marks : 80 ]

- N.B. :** (1) Question No. 1 is compulsory.  
(2) Attempt any **three** questions out of the remaining **five** questions.  
(3) Assume suitable **data** if **necessary** and **justify** the same.

1. Answer the following questions.
    - (a) Explain the profitability method NPV.
    - (b) What are the advantages of startups?
    - (c) State need of institutional finance to Small enterprises. What are the institutions providing institutional finance to small enterprises.
    - (d) Explain Mc Clelland's need for achievement theory.
  2. (a) Explain the process of developing entrepreneurial competence.  
(b) What are the fiscal incentives provided by Govt of India for SSI sector.
  3. (a) What are the taxes and duties applicable for SSI?  
(b) Explain the elements of Technical/operations Feasibility.
  4. (a) Explain SWOT Analysis in detail with an example.  
(b) What is meant by sickness of SSI? Recommend remedies.
  5. (a) What is meant by growth strategy? Explain.  
(b) Explain 'International Business'.
  6. (a) What are the different forms of ownership in business establishments? Explain.  
(b) "Neither over capitalization nor under capitalization is good for an enterprises". Explain.
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